

current status and potential

The future of the 470-694 MHz band in Sweden

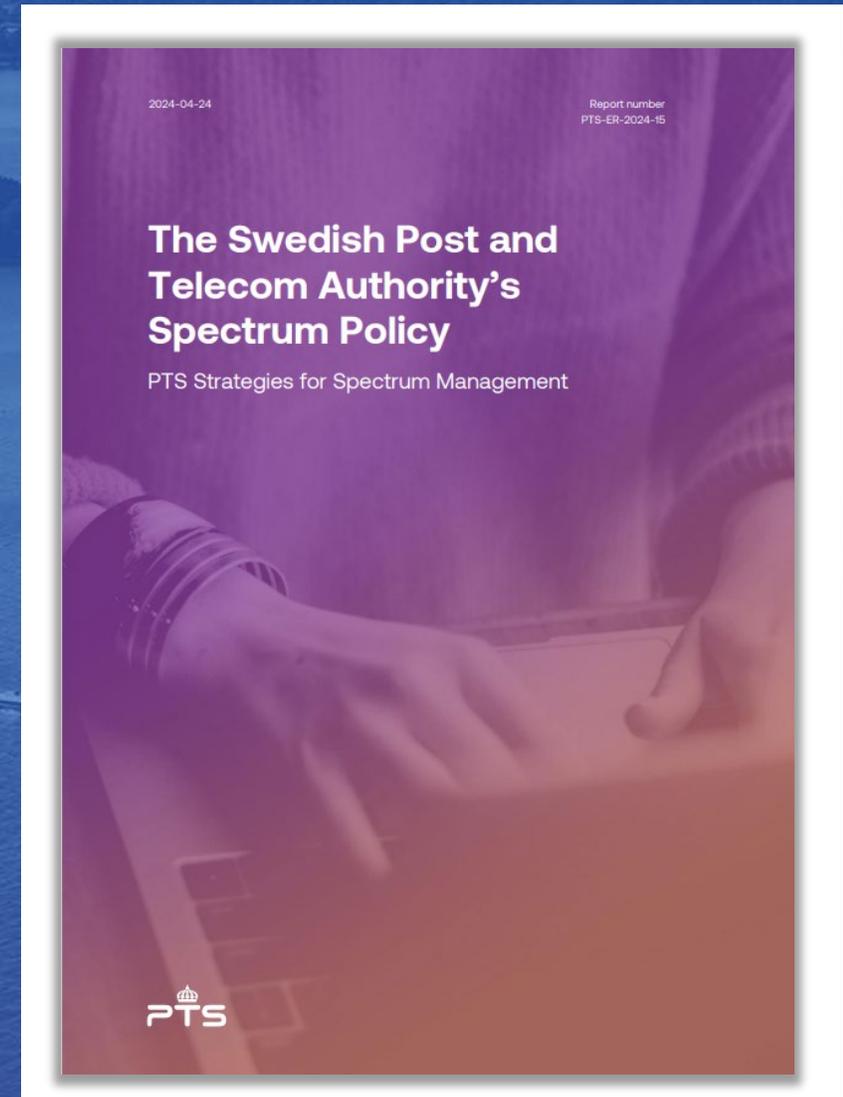
RSPG Workshop
Friday 11 April 2025

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Director Resource Management Department

How to ensure that the limited resource spectrum is assigned and managed efficiently?

- The societal benefit of radio spectrum in Sweden is maximised over time
- Enable a diversity of radio uses
- + a number of strategies...



The Swedish terrestrial TV landscape 31/12 2024

svt1^{HD}

svt2^{HD}

svt BARN svt24



3
HD

4^{HD}

5^{HD}



6

7

8

10

11

12

Discovery
CHANNEL



TLC

AXES TV

BBC NEWS BBC NORDIC

CN CARTOON NETWORK. CNN

EUROSPORT 2

Godare™ HISTORY series

ID sport1

NATIONAL GEOGRAPHIC WILD sport MOTOR

nick Jr.

4 Hits

4 Motor/
SF-kanalen

4 Stars

9

animal planet
HD

EUROSPORT 1

4 Hockey^{HD}

film
ACTION

sport
PREMIUM^{HD}



FIGHT
SPORTS



NATIONAL
GEOGRAPHIC
CHANNEL^{HD}

nickelodeon

4 Fotboll^{HD}

4 Sport Live 1/
Tennis

4 Sportkanalen^{HD}

sport
EXTRA

The Swedish terrestrial TV landscape today

svt1^{HD}

svt2^{HD}

svt BARN svt24



Timeline going forward in Sweden

2025

January

- PayTV platform provider discontinues operations

May-August

- Strategy development, consultation and approval

August

- Call for applications

Oct-November

- Government decision on spectrum
- Decision on program licences

2026

January

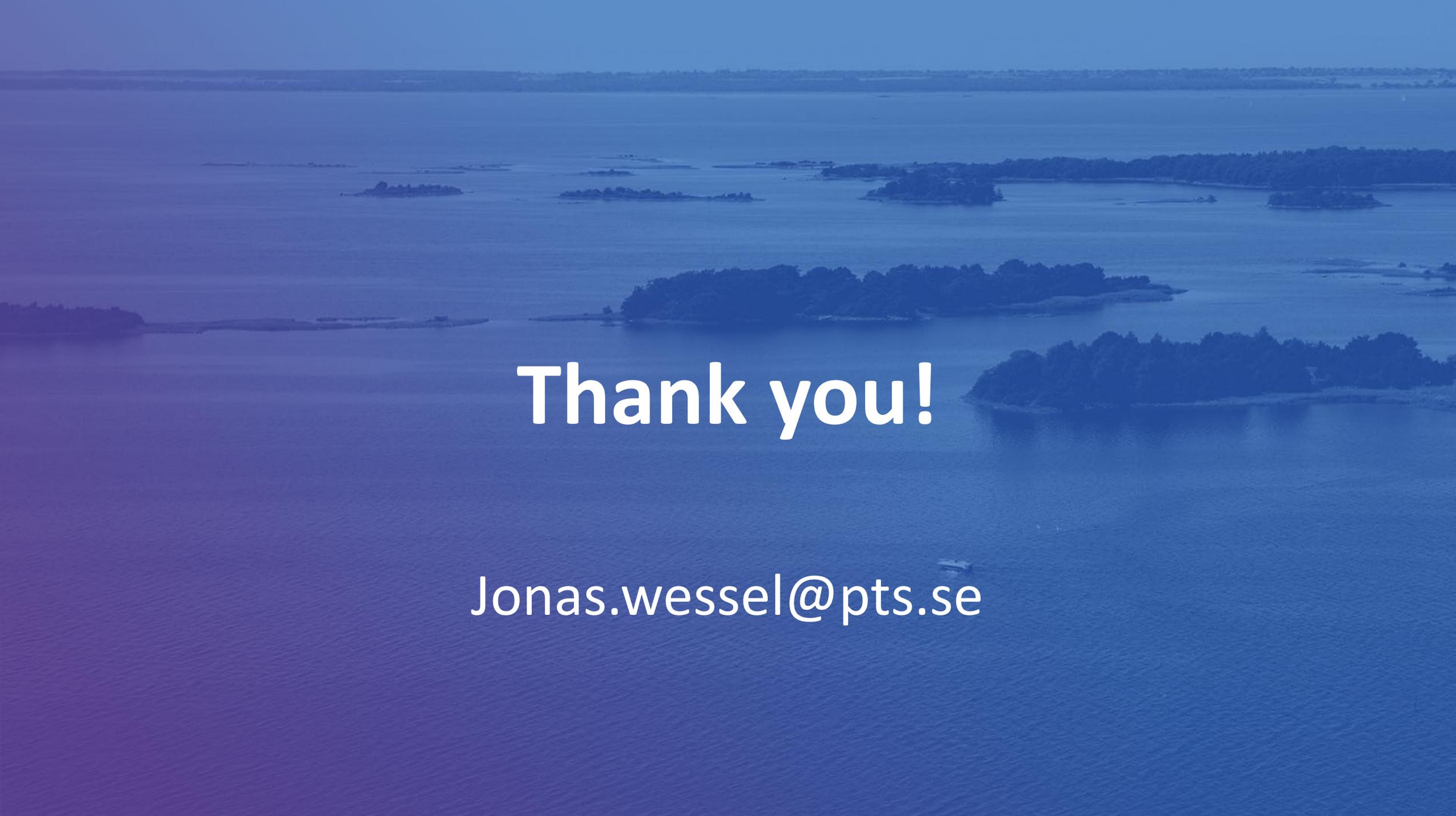
- New 8 year license period starts
- Public service SVT
- Commercial

The Swedish terrestrial TV landscape tomorrow?

svt1^{HD}

svt2^{HD}

?

An aerial photograph of a large body of water, likely a lake or bay, with numerous small, forested islands scattered throughout. The water is a deep blue, and the islands are dark green. The sky is a clear, light blue. The overall scene is serene and natural.

Thank you!

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