

current status and potential

# The future of the 470-694 MHz band in Sweden

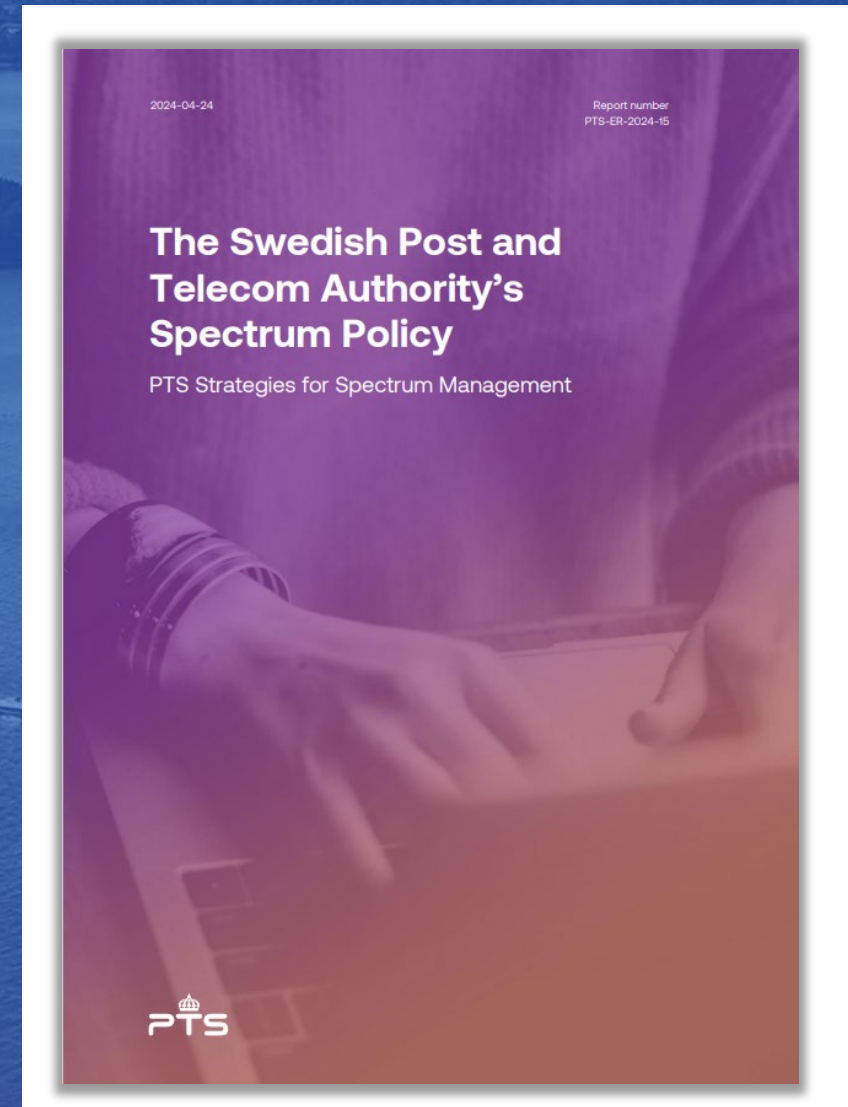
RSPG Workshop  
Friday 11 April 2025

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# How to ensure that the limited resource spectrum is assigned and managed efficiently?

- The societal benefit of radio spectrum in Sweden is maximised over time
- Enable a diversity of radio uses
- + a number of strategies...



# The Swedish terrestrial TV landscape 31/12 2024

svt1<sup>HD</sup>

svt2<sup>HD</sup>

svt BARN svt24



3<sup>HD</sup>

4<sup>HD</sup>

5<sup>HD</sup>



6

7



10

11

12

Discovery  
CHANNEL



TLC

AXESSTV

BBC

NEWS

BBC

NORDIC

CN  
CARTOON NETWORK

CNN



EUROSPORT 2

Godare™

H  
HISTORY

Vseries

ID

Vsport1

NATIONAL  
GEOGRAPHIC  
WILD

Vsport  
MOTOR

nickjr™

4 Hits

4 Motor/  
SF-kanalen

4 Stars

9

animal planet  
HD

EUROSPORT 1

4 Hockey<sup>HD</sup>

Vfilm  
ACTION

Vsport  
PREMIUM<sup>HD</sup>



FIGHT  
SPORTS



NATIONAL  
GEOGRAPHIC  
CHANNEL<sup>HD</sup>

nickelodeon

4 Fotboll<sup>HD</sup>

4 Sport Live 1/  
Tennis

4 Sportkanalen<sup>HD</sup>

Vsport  
EXTRA

# The Swedish terrestrial TV landscape today

svt1<sup>HD</sup>

svt2<sup>HD</sup>

svt BARN svt24



# Timeline going forward in Sweden

2025

## January

- PayTV platform provider discontinues operations

## May-August

- Strategy development, consultation and approval

## August

- Call for applications

## Oct-November

- Government decision on spectrum
- Decision on program licences

2026

## January

- New 8 year license period starts
- Public service SVT
- Commercial

# The Swedish terrestrial TV landscape tomorrow?

**svt1**<sup>HD</sup>

**svt2**<sup>HD</sup>

?

An aerial photograph of a large body of water, likely a lake or bay, with numerous small, tree-covered islands scattered throughout. The water is a deep blue, and the islands are dark green. The sky is a pale blue. The overall image has a blue tint.

# Thank you!

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